



An application for effective load planning on a semi-trailer or in a container.



Goodloading is a program that helps to optimally plan the loading of any cargo space, maximizing the use of available space. Dozens of algorithms, including self-learning ones, are looking for the best way to lay out your goods on the means of transport. This allows you to save available space and, consequently, generate more savings.



Goodloading has dozens of functions that support logistics in effective load planning. What is particularly important in distinguishing Goodloading from the competition, are e.g. taking into account dozens of places of loading and unloading; extensive options for stacking loads; and serving the loading of rectangular loads, pipes and barrels. In addition, the application supports not only the loading of semi-trailers, but also sea and air containers and pallets.

The program runs in the browser, so no installation is required. The application itself is intuitive and easy to use, so no additional employee training is necessary. We provide users with a detailed [training module](#), and if they have additional questions, we are happy to help.





The application is used by several hundred companies from over 100 countries around the world. Both global enterprises and local businesses use the application to optimize their transport processes.

What are the benefits of implementing Goodloading?

For the employee:

- ✓ faster decision-making, thanks to a lot of data available immediately in the application;
- ✓ less risk of errors;
- ✓ in preparing a loading plan, you can save from 30 to 120 minutes compared to traditional methods;
- ✓ efficient load planning, even by a novice employee; and
- ✓ immediate access to results that will allow you to precisely calculate the used cargo space (LDM, m², m³).

For the company:

- ✓ generating profits by optimizing space and working time;
- ✓ avoiding costly mistakes;
- ✓ reducing the time needed for a load planning task allows you to maximize the team's potential;
- ✓ avoiding possible fines when exceeding axle loads or GVWR, as well as increasing transport safety; and
- ✓ the fast process of loading a semi-trailer or container minimizes the risk of delays and related costs.

Prices (Yearly access)

Our current offer runs to 31.03.2024.

1 account 216 EUR	2 accounts 330 EUR you save 25%	5 accounts 550 EUR you save 50%	10 accounts 990 EUR you save 55%
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It is also possible to purchase the application on a monthly or quarterly basis.

Thanks to the optimization of the available space, the cost of the application can be recouped after just one completed order.

Our clients' opinions

What do our long-term customers think about Goodloading? More reviews can be found on our website.



Goodloading.com is an indispensable tool for us and we highly recommend it to anyone who works in forwarding and logistics. This is a great example of how digitization and technology can increase efficiency in the freight forwarding industry.

Christopher Kranholdt,
CEO and freight forwarding manager, FME Frachtmanagement Europa GmbH



The Goodloading app is very user-friendly, easy to navigate and gives me exactly what I need to plan my import shipments. I have been using the app for several years and it meets my requirements perfectly.

Marina Livshits,
Import Manager, KZB Technical Rubber Products (1987) Ltd.



It allows us to optimize the use of space, reducing the need for multiple trips and ultimately increasing our operational efficiency. The software's ability to provide real-time updates and accurate load calculations has resulted in increased accuracy and precision in our load planning. This has led to fewer errors, minimized delays and increased customer satisfaction.

Giovanni Bortolan,
Logistics operator, F.lli Bortolan

Possible integration with an external system

Goodloading is able to integrate with external software such as TMS, ERP, WMS or route planner. Having data on the loading and cargo space, you will automatically receive information about the amount of used cargo space along with a link to the visualization, which allows you to edit and change the setting.



Contact

We are happy to provide more information about the application or integration. Feel free to contact us.

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